

## Creekside Social Media Policy

At Creekside Church we are passionate about what we do. Because we believe in telling the world about our work, we believe in open communication when it comes to sharing our passion. An easy and lasting way to do this is by using social media. Since content placed on the Internet can be easily misunderstood (and is often permanent), we have adopted social media guidelines. We commit to the following for content which is generated by Creekside staff or media administrators. We will:

1. Share content which reflects our identity and mission as a Christian church and as a Church of the Brethren congregation. We will credit artists and owners and link to original sources if possible. We will take down any content which does not reflect the values of our organization.
2. Respect all audiences, even those with whom we disagree.
3. Protect our members by not sharing personal details about employees, volunteers or members of the congregation. Photos in which children (anyone under age 18) are identifiable will not be posted without a release form signed by a parent or guardian. Photos of adult members will be posted unless they have requested in writing to not have their photos shared.
4. Protect our organization by not discussing legal issues, cases, or anything that requires an attorney. We will not post information that is considered confidential.

We encourage members to share about their experiences at Creekside. If you are posting to a personal social network or any other form of online content creation, please keep the following in mind:

1. Mention your connection and state if opinions you share are yours and not those of the organization.
2. Protect yourself by being selective of what information you share about yourself.
3. Think about consequences and do not post things that are not true or are speculation. If you make a mistake, please own it and correct it.
4. Represent us with class in the content and tone of what you share about Creekside.

Adapted from [churchwest.com/finance-hr-operations/sample-social-media-policy-for-your-church/](http://churchwest.com/finance-hr-operations/sample-social-media-policy-for-your-church/)  
Approved by Creekside Church Board on March 20, 2018